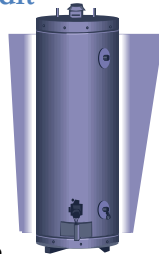


Marlboro Electric's Water Heater Load Management Program pays you to stay in hot water.

Marlboro Electric members can reduce their co-op demand cost with a load switch.

We offer two (2) options:

- 1. If you purchase a new 40+ gallon water heater, or have one that's less than 5 years old, you can receive a \$200 credit on your electric bill over the next 12 months (\$16.67 credit each month for one year).**
- 2. If you already have a water heater older than 5 years, you can receive a one-time \$50 credit by installing a new load Management switch.**



How Easy Is Qualifying for H2O Load Management Program?

Check with Marlboro Electric to see if your electric water heater meets co-op approval. We'll then inspect your system, install a load management device and issue you a credit on your electric bill. It's that simple.

1. The installation of a load management device installed by Marlboro Electric Cooperative (MEC) is a prerequisite for qualification in any incentive from Marlboro Electric Cooperative.
2. To receive the \$200 credit, the water heater should be 5 years old or less in age. This will be determined and verified by looking at the manufacturing date on the water heater.
3. Each applicant's water heater location will be inspected for the installation of a load management device on an individual, case-by-case basis.
4. Credits are paid per water heater. If you have more than one 40 gallon electric water heater you could be eligible to receive more than one incentive.
5. The qualifying standards for water heater equipment are all electric and ASHRAE Standard 90 or the National Appliance Efficiency Standard.
6. Minimum total tank capacity for the water heater program is 40 gallons.
7. The installation of the water heating equipment must comply with local and state plumbing and NEC Code specifications. All water heater installations must comply with MEC's Installation Requirements as well as all state and local codes.
8. The customer or his successor in interest grants permission for MEC representative(s) to monitor and evaluate the load management devices and to gain access for a minimum of 5 years.
9. The customer grants MEC permission to install specialized metering equipment to evaluate energy consumption and usage patterns.
10. The customer or his successor agrees that this load management device remains installed and active for at least five (5) years. The customer or his successor in interest grants MEC the right to recoup all previous incentives should the customer disconnect or manipulate the load management device for any reason during the minimum 5 year period.
11. The customer must own the home, and must not rent the home.
12. Mobile/Manufactured Home customers must own the home and land on which it resides, and it must be attached to a permanent foundation.
13. MEC must be allowed to inspect any water heater(s) at reasonable times to insure proper operation and program compliance.
14. MEC may end or change the program without notice at any time.
15. Control periods: Water heaters will be controlled (cycled off) as needed, up to 3 hours per day. Typically there are not more than 10 controlled days per month.

You could be eligible for a \$200 credit on your electric bill!



Marlboro Electric Cooperative has a voluntary load management program to hold down the costs of energy during peak periods of energy consumption. Using a load management switch, or timer, on your electric water heater can help MEC reduce our power bill.

Think about it: when you are asleep or at work, there is no need for hot water. The water heater is the only device in a home that is actually able to store energy in the form of hot water. Consumers should notice no difference in comfort level as the result of load management.

Marlboro Electric offers a H2O Load Management program that will pay you. We will install the control device for free. With an efficient electric water heater, you'll still have hot water when you need it – and savings all the time.

Contact Marlboro Electric about the Water Heater Load Management Program.

Keep \$ in your pocket & plenty of Hot water



Marlboro Electric offers many opportunities for our members to save money and to become more energy efficient.

To learn more, visit our office or website
www.MarlboroElectric.coop.

Marlboro Electric Cooperative, Inc.
Post Office Box 1057
Bennettsville, SC 29512



(843) 479-3855 or 1-800-922-9174

Marlboro Electric's Water Heater Load Management Program



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www.touchstoneenergy.coop